



Support of the The Rotary Foundation – Why and how?

Endowment/Major Gift Advisor Ingrid Grandum Berget
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Rotary 

People of Action

Rotary is where neighbors, friends, and problem-solvers share ideas, join leaders, and take action to create lasting change.





WE TRANSFORM COMMUNITIES

We take action locally and globally

Each day, our members pour their passion, integrity, and intelligence into completing projects that have a lasting impact. We persevere until we deliver real, lasting solutions.



BY THE NUMBERS



1,202,937
Rotarians worldwide*



35,656
Rotary clubs*



883
New Rotary clubs chartered in 2016-17

New Rotary clubs chartered in 2016-17

Top 5 countries by membership*



*As of 1 July 2017

Go to rotary.org/annualreport to view an interactive map and learn more about our global membership.



Vision statemente

“Together, we see a world where people unite and take action to create lasting change — across the globe, in our communities, and in ourselves.”



THE MISSION OF THE ROTARY FOUNDATION

The mission of The Rotary Foundation is to enable Rotarians to advance world understanding, goodwill, and peace through the improvement of health, the support of education, and the alleviation of poverty.



WHY ARE ROTARY WORKING FOR PEACE

- **Conflict and violence displace millions of people each year. Half of those killed in conflict are children, and 90 percent are civilians.**
- We refuse to accept conflict as a way of life. Rotary projects provide training that fosters understanding and provides communities with the skills to resolve conflicts.



How Rotary makes help happen

Through:

- Service projectes
- Peace Fellowship
- Scollarships



Our members are taking action to address the underlying causes of conflict:

- Poverty
- Inequality
- Ethnic tension
- Lack of access to education
- Unequal distribution of resources



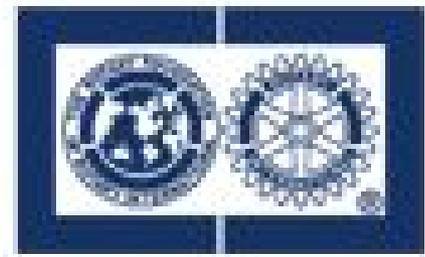
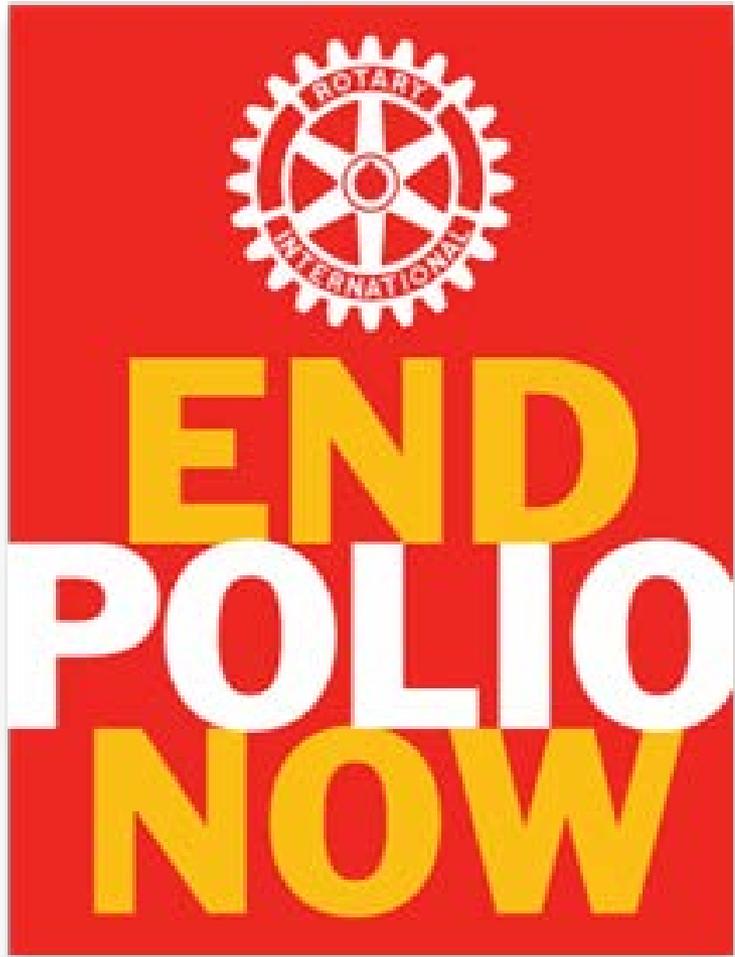
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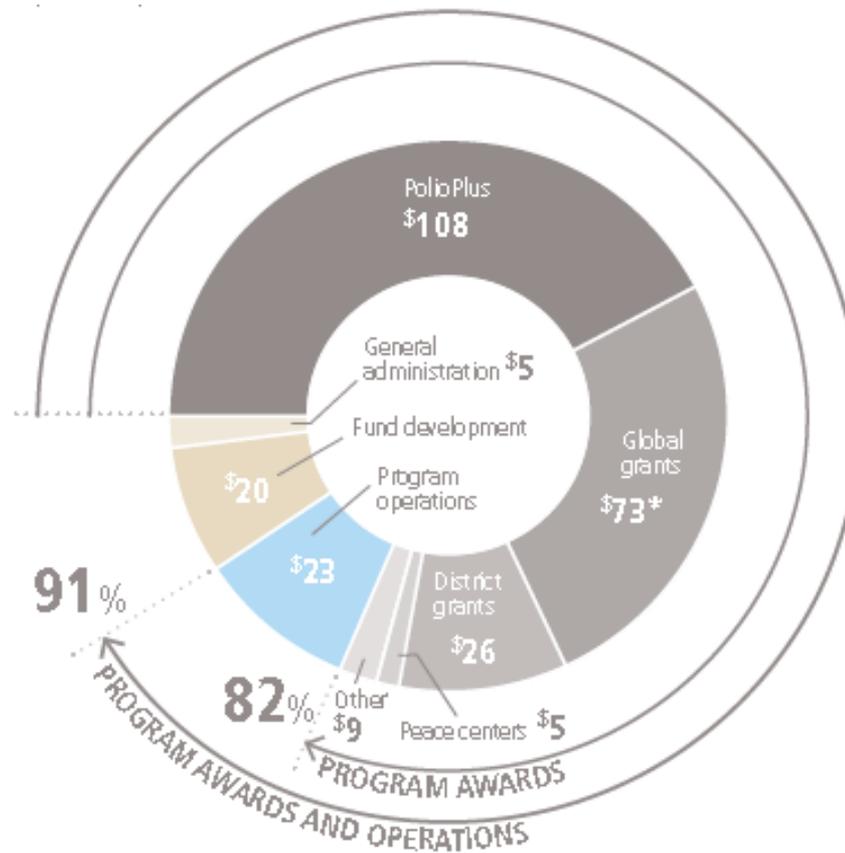
Why should I donate to The Rotary Foundation?

- Your donation makes a difference to those who need our help most. More than 90 percent of donations go directly to supporting our service projects around the world.

The Rotary Foundation on top for the 10.time



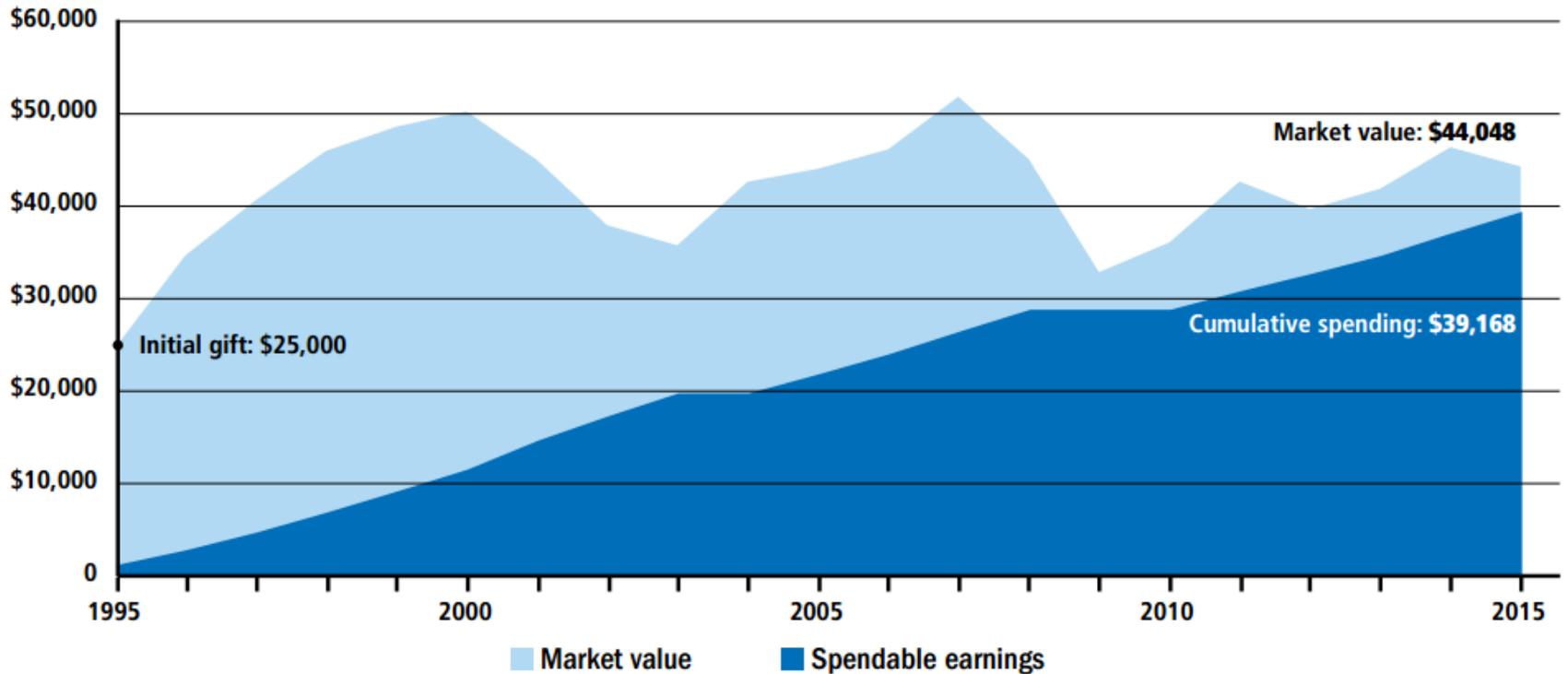
Foundation Expenditures



*Net of returned funds and other adjustments

MAJOR GIFTS AND ROTARY'S ENDOWMENT

A 20-YEAR SNAPSHOT



WAYS TO GIVE

THE ANNUAL FUND

Annual Fund contributions help support our humanitarian activities, from local service projects to global initiatives. Your Rotary club or district can apply for grants from the Foundation to invest in projects and provide scholarships, all made possible through the ongoing financial support of Every Rotarian, Every Year.

Donors typically make annual gifts of cash or stock. Annual Fund contributions are eligible for the following donor recognition opportunities:

- Every Rotarian, Every Year
- Rotary Foundation Sustaining Member
- Paul Harris Fellow
- Paul Harris Society
- Major Donor
- Arch Klumph Society



THE ENDOWMENT FUND

Rotary's Endowment Fund ensures a strong future for the Foundation. Spendable earnings from the fund supplement the Annual Fund and support Rotary's highest priorities in perpetuity. The Foundation has set a goal of \$1 billion for the Endowment Fund by 2017, ensuring its ability to meet current and future needs.

Donors typically support the Endowment Fund through outright and planned gifts. The opportunities in many countries include:

- Bequest commitments
- Life insurance
- Marketable securities
- Real estate
- Charitable trusts or annuities

Endowment Fund recognition opportunities include:

- Benefactor
- Bequest Society
- Major Donor
- Arch Klumph Society



In appreciation of an Endowment Fund contribution of \$25,000 or more, the Foundation will establish a fund in the donor's name or in the name of a loved one.

World Fund or SHARE

- \$25,000 or more names a fund

Global grants

- \$100,000 or more to a specific area of focus
- \$250,000 or more to a specific area of focus, tied to a district
- \$500,000 or more adds geographic specificity
- \$1 million or more offers a customized fund

Rotary Peace Centers

- \$25,000 or more provides general support
- \$100,000 endows an annual seminar at a Rotary Peace Center
- \$250,000 endows a certificate fellow every year
- \$500,000 endows a two-year fellow every four years
- \$750,000 endows a two-year fellow every three years
- \$1 million endows a visiting lecturer every year
- \$1.5 million endows a two-year fellow every year

All figures are in U.S. dollars. The Foundation will be pleased to advise you on ways to maximize your gift to support your priorities and financial goals.



TERM GIFTS

Rotarians and friends can choose to make a gift that is expended, generally the following year, on a global grant or for the Rotary Peace Centers. Term gift naming opportunities include:

Global grants

- \$15,000 to a specific area of focus
- \$30,000 to a specific area of focus, tied to a district

Rotary Peace Centers

- \$60,000 to fund five fellows enrolled in the certificate program
- \$75,000 to fund up to 10 internships or research projects
- \$75,000 to fund one fellow enrolled in a master's program



ICELANDIC PEACE CENTERS FUND

- Established 2017-2018
- Gives Icelandic Rotarians a unique opportunity to provide enhanced educational opportunities for committed peacemakers working towards world peace
- Status: USD 30 000

The
Rotary
Foundation



HOW TO SUPPORT THE ROTARY FOUNDATION

Make a gift to the
Annual Fund,
Every Year again.



This supports Club
projects in your district
and worldwide

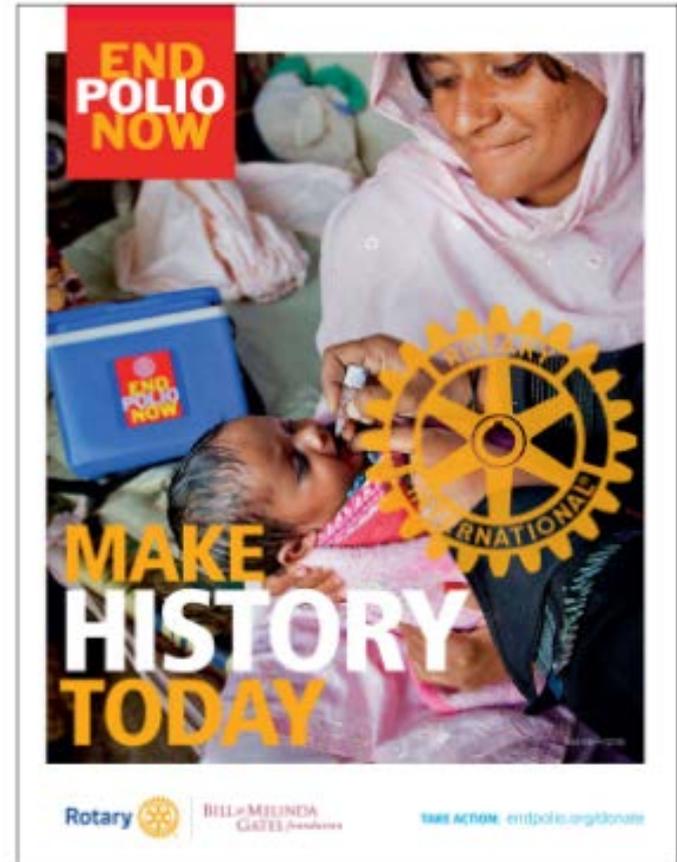


HOW TO SUPPORT THE ROTARY FOUNDATION

Support PolioPlus



This helps us complete
this historic task



HOW TO SUPPORT THE ROTARY FOUNDATION

Make a personal contribution



There are very personalized ways to support the Rotary Foundation



HOW TO SUPPORT THE ROTARY FOUNDATION

Be informed and
inform others about
The Rotary Foundation



Both your club
members and the
general public



DONOR RECOGNITION



Paul Harris Fellow



Paul Harris Society

The Rotary Foundation
100%
PAUL HARRIS FELLOW
CLUB

A graphic featuring a Paul Harris Fellow medal surrounded by six yellow stars, all enclosed in a square frame.

2014-2015

The Rotary Foundation 

Paul Harris
Club Banner

RECOGNITION LEVELS

One Way We Say Thanks!

Major Donor recognition is given when the lifetime combined total cash giving of an individual or couple reaches the following levels:

Level 1 = \$10,000

Level 2 = \$25,000

Level 3 = \$50,000

Level 4 = \$100,000

Arch C. Klumph Society Membership = \$250,000+

Bequest Society Membership is granted when the Rotary Foundation is honored in the estate plans of an individual or couple at the following levels:

Level 1 = \$10,000

Level 2 = \$25,000

Level 3 = \$50,000

Level 4 = \$100,000

Level 5 = \$250,000

Level 6 = \$500,000

Level 7 = \$1,000,000





PLANT A LEGACY THAT WILL LAST FOREVER



MAJOR GIFTS AND ROTARY'S ENDOWMENT

- Recognition opportunities
- Bequest Society





We should not live for ourselves alone, but for the joy in doing good for others
— Arch Klumph, 1929

